

Sporting Life 10k Virtual Run

Camp Ooch is where kids affected by childhood cancer and their families can access the healing power of fun, friendship, and community—powerful allies in the fight against cancer. COVID-19 may be keeping people apart, but the Sporting Life 10k Virtual Run will prove that we're a strong and supportive community—even when we are not together.

THE SOCIAL CURE FOR CHILDHOOD CANCER

A lot has changed recently. What hasn't changed is the needs of kids and families affected by childhood cancer. Hospital, front-line, and medical workers confirm that the all-too-familiar fear and isolation of kids and families has deepened during this time.

The world has taken a pause. Sadly, childhood cancer hasn't.

Today, the need for Camp Ooch's recreational programs has never been greater—but 70% of Camp Ooch's annual revenue depends on face-to-face fundraising and events. There are 1,800 children, plus 745 families who rely on us every day to brighten their world—and that's only a fraction of the 4,200 kids across the province affected by cancer.

We're focused on their needs during this pandemic by delivering virtual camp programs that reach children in hospitals, or families at home—until it's safe to be together again. Even summer 2020 virtual programs are in active development!

THE VIRTUAL RUN

Since 2000, the Sporting Life 10k has made 70,000 days of camp possible. This year, the Sporting Life 10k Virtual Run will unite everyone to ensure that camp programs continue at no cost to families and kids affected by childhood cancer.

This year, it's your 10k—your way.

The Sporting Life 10k Virtual Run can be completed anywhere, by anyone! The virtual run gives you the flexibility to safely complete your run, your way, on your schedule.

You can register on your own, form a team, or join a team! Register [here](#).

Questions? Visit our FAQs online [here](#), email sl10k@ooch.org or call **1-888-464-6624 ext. 403**. We're here to help!